

BREVET DE TECHNICIEN SUPERIEUR (BTS)

ÉPREUVE OBLIGATOIRE ORALE DE LANGUES VIVANTES

LIBELLÉ DE LA LANGUE VIVANTE : ANGLAIS

INDUSTRIEL/SCIENCES SANITAIRES ET SOCIALES (support commun) *

TERTIAIRES

SPÉCIALITÉS (*pour la filière tertiaire uniquement*) : CG

Niveau de langue (le cas échéant) : LVA LVB

Support annexe à télécharger : Audio Vidéo

Ce support d'épreuve intègre des éléments en couleur. S'il est choisi par l'évaluateur, il est nécessaire que chaque élève dispose d'une impression en couleur.

**L'usage de calculatrice, dictionnaire, appareil connecté est interdit.
Ce support d'épreuve doit être rendu à l'examineur à la fin de l'épreuve**

* cf. programme et définition de l'épreuve de langue selon l'arrêté du 22 juillet 2008

Titre : The workers already replaced by artificial intelligence

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Nom de l'auteur : Ian Rose

Nombre de mots : 242 mots

The workers already replaced by artificial intelligence

Until recently Dean Meadowcroft was a copywriter in a small marketing department. His duties included writing press releases, social media posts and other content for his company. But then, late last year, his firm introduced an Artificial Intelligence (AI) system.

"At the time the idea was that it would be working alongside human lead copywriters to help speed up the process, essentially streamline things a little bit more," he says.

Mr Meadowcroft was not particularly impressed with the AI's work. [...] The content also had to be checked by human staff to make sure it had not been lifted from anywhere else. But the AI was fast. What might take a human copywriter between 60 and 90 minutes to write, the AI could do in 10 minutes or less.

Around four months after the AI was introduced, Mr Meadowcroft's four-strong team was laid off. Mr Meadowcroft can't be certain, but he's pretty sure the AI replaced them. [...]

Earlier this year, a report from Goldman Sachs said that AI could potentially replace the equivalent of 300 million full-time jobs. Any job losses would not fall equally across the economy. According to the report, 46% of tasks in administrative and 44% in legal professions could be automated, but only 6% in construction and 4% in maintenance.

The report also points out that the introduction of AI could boost productivity and growth and might create new jobs. [...]