

BREVET DE TECHNICIEN SUPERIEUR (BTS)

EPREUVE OBLIGATOIRE ORALE DE LANGUES VIVANTES

LIBELLÉ DE LA LANGUE VIVANTE :

INDUSTRIEL/ SCIENCES SANITAIRES ET SOCIALES
(support commun) *

TERTIAIRES

SPÉCIALITÉS (*pour la filière tertiaire uniquement*) :

NEGOCIATION ET DIGITALISATION DE LA RELATION CLIENT

Niveau de langue (le cas échéant) : LVA LVB

Support annexe à télécharger : Audio Vidéo

Ce support d'épreuve intègre des éléments en couleur. S'il est choisi par l'évaluateur, il est nécessaire que chaque élève dispose d'une impression en couleur.

**L'usage de calculatrice, dictionnaire, appareil connecté est interdit.
Ce support d'épreuve doit être rendu à l'examineur à la fin de l'épreuve.**

*cf. Programme et définition de l'épreuve de langue selon l'arrêté du 22 juillet 2008

Document 1

Titre : Should we put fast fashion in the recycling bin?

Source: Adapted from Euronews

Date: July 18, 2023

Nombre de mots : 329

The textile industry is one of the most polluting in the world. It thrives in brightly lit stores and shopping malls: cheap clothing and fast fashion. Production has exploded worldwide, and along with it the sector's toxic emissions and devastating environmental impacts. So is it time to rethink everything we wear? [...]

5 According to the European Commission, in 2022, Europe's consumption of textiles has the fourth highest impact on the environment and climate change, after food, housing and mobility. The textile industry is the third largest consumer of water and land and ranks fifth for the use of primary raw materials and greenhouse gas emissions.[...]

10 We're buying more and more clothes, but they last half as long. They often end up in landfill sites (1), far from Europe, out of sight and out of mind. In Europe, less than half of the used clothes are collected for reuse or recycling when they are no longer needed, and only 1 % end up being recycled into new garments.[...]

15 Many experts believe buying less should be the priority, but is that really possible? To find out Euronews went to Lithuania, the home of the famous secondhand shopping app, 'Vinted', to meet with fashion journalist, Deimantė Bulbenkaitė. "On one hand fast fashion provides a lot of people with the opportunity to dress themselves. So, in one way it makes sense. But on the other hand, the amount of clothes they produce is quite catastrophic. They produce a lot more than we can or even should use".

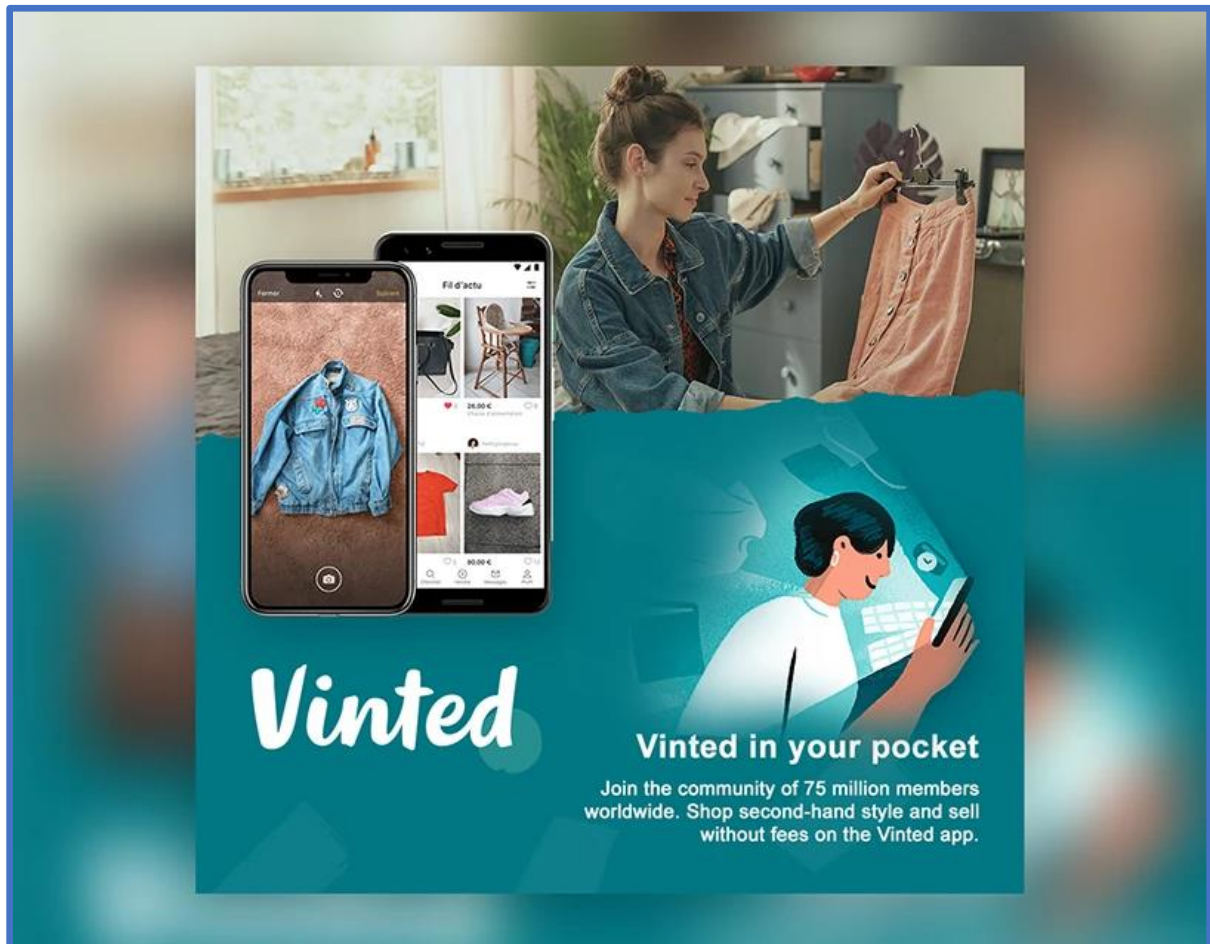
20 Fast fashioning is a term used to describe cheap clothing produced rapidly by mass-market retailers in response to the latest trends.[...]

Deimantė still prefers to shop on Vinted. The famous second-hand shopping app, created in Vilnius 15 years ago, boasts 50 million users. Vinted claims that it is helping to curb textile overproduction. In its first Climate Change Impact Report published in 2023, Vinted asserts that buying second-hand avoided the release of 1.8 kg CO₂ per item.

(1) landfill sites: décharges

Phase 2 : Expression orale en interaction (20 minutes maximum)

Document 2



MISE EN SITUATION

You are a sales representative for Vinted and your manager has asked you to think of a plan to increase your app downloads.

You are getting ready for a meeting with your manager to present him/her your plan. You will :

- Identify the potential targets;
- List the main assets of the app;
- Talk about your plan;
- Focus on what could distinguish Vinted from its competitors.